

THE INTIMATE COLLECTION

HOI AN / DANANG

EVENTS DOSSIER

A 4 day events program to
the World Heritage region of
Hoi An, Vietnam.

Prepared by
Asia Concierge



	DAY ONE	DAY TWO	DAY THREE	DAY FOUR
DESTINATION	FLIGHT TO DANANG	DANANG		
BREAKFAST	In flight	At hotel	At hotel	At hotel
MORNING	In flight	Travel Program : Vespas in style - Hoi An Microcosm	Travel Program Options: Bikes and Banh Mi Red Bridge Cooking Class Picnic Pop Up	At leisure until transfer out for onward international flight
LUNCH	In flight	Lunch at Cargo Club or similar	Lunch at hotel after check out	In flight
AFTERNOON	Group arrives Danang and transfer in to the hotel.	Afternoon at leisure Optional Yaly Tailors for clothes fitting with drinks and snacks.	Travel Program Options: Bikes and Banh Mi Picnic Pop Up Rides Rivers & Ruins On Assignment Cooking up a Storm	
EVENING	Pre dinner sunset drinks on hotel rooftop pool area. Dinner at hotel	Hoi An Progressive Dinner	Le Nghĩa Pagoda Event or The Field	
OVERNIGHT	Hotel Royal, M Gallery	Hotel Royal, M Gallery	Hotel Royal, M Gallery	In flight




DANANG ARRIVAL - BUS BREAKDOWN AND VESPA RESCUE

DANANG



After clearing the airport and boarding the vehicle for the journey into the resort, our driver stutters the breaks and begins to slow the vehicle down until it comes to a halt with an obvious mechanical error.

Guests are asked to leave the vehicle whilst the driver attends to the problem. Our guide frantically makes calls for a coach replacement.

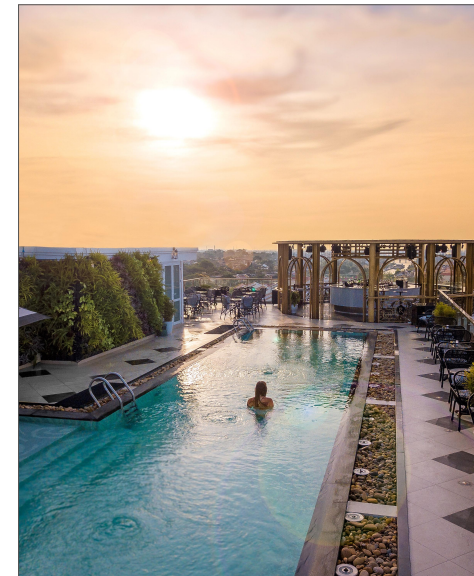
Suddenly, around the corner comes a fleet of vespa motorbikes with drivers wearing the company logo t-shirt all ready to whisk guests off to the last leg of their journey to the hotel. It is only then that guests realise it was all a ruse!

Inclusions :

- Meet and Greet on arrival
- 1 x 35 seat coach for transfer
- Bus breakdown surprise
- 1 x vespa rescue per guest for transfer
- Company t-shirts for drivers (optional)



HOTEL ROYAL, M GALLERY, HOI AN
HOI AN



LOCATION

Hoi An old town

DESIGN

Indochine 1930's infused with contemporary decor

ROOMS

187 rooms and suites

Located on the banks of Thu Bon River in the UNESCO World Heritage Site of Hoi An, Hotel Royal Hoi An MGallery is a perfect blend of historical charm and modernity. Its refined style inspired by Art Nouveau has a delicate touch of Japanese, Vietnamese cultures and offers spectacular views of the river and ancient town.

Enjoy stunning, panoramic views of Hoi An and Thu Bon river from the city's highest rooftop bar or cool off at one of the hotel's two bars (including a smaller rooftop pool). The Hotel Royal is a mere 5 minute stroll to the delights of Hoi An old town and therefore is the perfect location to enjoy its many delights with the comfort of modern day accommodation.



VESPAS IN STYLE - HOI AN MICROCOSM!

DEPART 0900 - 1100 / LUNCH AND AFTERNOON AT LEISURE

The delights of Hoi An await on this see all, experience all in a microcosm of Vietnam!

White shirt, white gloved Vespa riders whisk us away in old world style through the country lanes on the outskirts of Hoi An.

Passing through rice fields and local village communities we come across a traffic jam of water buffalo blocking our way! Whizzing through old Hoi An township we stop at Song Hoai Square where we disembark our vespas and join a Tai Chi class overlooking the riverbank. Ladies dressed in white and with red paper fans showcase the art of Tai Chi before we have the opportunity to try our hand at this therapeutic form of exercise - no doubt to the delights of passers by!

After our class, we begin a walking tour of old Hoi An. Hoi An is one of those rare towns in Asia where one is free and comfortable to wander the streets devoid of traffic.

It is also so accessible and filled with shops to browse, cafes to sit in and watch the world go by and restaurants to enjoy a long, lazy lunch.

We use Cargo Club Restaurant as our home base where a casual lunch will be served to guests at a time of their own choosing. Guides will be pleased to direct guests to a shop or store for some personal shopping. A shuttle service back to the resort will on offer during the course of the remainder of the day.

Inclusions :

- Individual vespa (one per guest) with driver
- Water buffalo traffic jam
- Tai Chi class on river bank, including red fan
- Walking tour of old town (one hour)
- Entrance fee
- Vietnamese set lunch at Cargo Club
- 2 glasses wine, beer, soft drink, coffee, tea
- Shuttle service back to resort (30 min departures)



Tai Chi class in Hoi An



Hoi An old town-waterfront



Mango Mango at dusk



Mango Mango interior

PROGRESSIVE DINNER HOI AN STYLE

INCORPORATING PRE DINNER AT THE FIELD, FIRST COURSE MAI FISH, MAIN COURSE MANGO ROOMS

Depart the resort on open top army jeeps! Cruise down the beach road and veer off towards to Hoi An, stopping at the Field for a pre dinner drink and snack overlooking the rice fields and river - a bucolic setting best seen as the sun fades for the day (we therefore recommend an early start to the dinner arrangements to take advantage of the early evening light).

Transportation awaits to whisk you off into town for our first sit down plated entree dishes of delicious Vietnamese cuisine with a twist at Mai Fish. Carefully selected, plants and bushes transform the courtyard and outdoor patio into a tranquil, garden-esque landscape.

Copper lighting casts a unique, golden glow over the tables. Meanwhile, the interior encourages you to relax. You're home. Paintings line the hallways, and ornate, wooden cabinets house antiques, locally made cups, glasses, and bowls.

A combination platter is served with crispy rolls, beef in La Lot leaves, and papaya salad with prawns to delight the palette. Cold beer is on tap for those that need to quench their first on a warm tropical night.

We then whizz off up the road to our final stop tonight. Mango Mango Restaurant is a colourful eatery that offers a fun, experimental menu and a wide range of signature cocktails. Located along the tranquil Thu Bon River, near the lantern bridge and night market, The spacious, three-floor interior, outdoor patio, and upstairs terrace make it the perfect place to take in Hoi An's fresh, tropical air and people-watch. It also boasts impressive views of the famous Japanese Covered Bridge, just a two-minute walk away.



Mai Fish beer garden



Cold beer on tap

At the end of the evening return to the resort by awaiting motor coach.

Inclusions :

- 1 x army jeep per 3 guests
- Venue hire at the Field with cushions on mats for grass seating (other arrangements possible).
- Appetiser's served at the Field
- Free flow wine, beer and soft drinks (1 hour)
- Mai Fish private section with entree platter
- Free flow wine, beer, soft drinks (up to 1 hour)
- Mango Mango private section
- 2 course main menu with dessert
- Free flow wine, beer and soft drinks (1 hour)
- Motorcoach for return transfer x 3

Important Note : Restaurant selection may change pending preferred seating and flow of locations.



Mai Fish plate



Cycling through the Hoi An countryside

BIKES & BANH MI

DEPART 0900 - RETURN 1200 * Recommend earlier to avoid the heat

Cycling Countryside Tour & Tasty Baguettes

Join our local Travel Expert for a wonderful short 6-15 kms (depending on interest) ride through endless rice-fields, following narrow trails along the canals, through villages, and scenes of everyday life.

The countryside is always full of tranquil activity and depending on the season we may come across families making rice noodles, weaving ground mats, and a boat builders yard. We include a stop at a rural ancient house and share a cup of tea and some seasonal fruit with a family.

Cycling through the suburbs and countryside of Hoi An, waving to the wide smiles under the brims of conical hats, is the perfect way to submerge oneself into the rhythms of everyday life. Pay a visit to Chuc Thanh Pagoda. Though legend states the original pagoda was built in 1454 it was upgraded in the 17th and 18th Century and remains Hoi An's oldest, and one of its less visited.

Finally we end up cycling through a pedestrianised Hoi An town and swing by the market for a look at the fresh produce on offer.

Its now time for a tasty treat and what better than one of Vietnams finest baguette eateries. Strictly speaking, term *banh mi* means "bread" but people use it to refer to the sandwich. A small French baguette is split lengthwise and filled with any number of ingredients like liver pate, cold cuts, pickled vegetables, cucumber slices, and cilantro. It's a light sandwich that's typically eaten as a snack.

You can find banh mi pretty much anywhere in the country but the best sandwiches are said to come from Hoi An, and it's all because of the bread. No one really knows for sure why the bread in Hoi An is better, but some say it may be because of recipes left by the French in the mid-1800s. It could also be because of the type of flour used.



Sumptuous Banh Mi

BIKES & BANH MI

HOI AN

Banh Mi Phuong is recognized by many, most importantly by locals, as one of the two best banh mi restaurants in Hoi An. It was the stall recommended by the late great Anthony Bourdain in a Vietnam episode of No Reservations. He ordered one with everything on it and called it a "symphony of a sandwich".

We order a banh mi with pork, ham, and pate baguette which is indeed phenomenal. The bread is so light and crusty on the outside and soft and pillowy on the inside that it sort of crumbles in on itself when you take a bite. The bread truly is the star here so be prepared to become addicted!

After our sumptuous snack we leave the bikes then return to the resort by vehicle. For those that wish to stay on in town they are free to do so. Taxi cabs are in plentiful supply for those that wish to make their own way back at a time of their choosing.



Cycling through Hoi An's old streets

Inclusions:

- Motorcoach transfer to bicycle pick up point
- 1 x bicycle per guest with basket (for drink, hat, bag etc..)
- Back up motorcyclists for any issue en-route
- Entrance fees to old town
- 1 x special Vietnamese Banh Mi baguette (pre ordered and selected)
- 1 x cold drink served



Walk through the rice fields



Pop up picnic

POP UP PICNIC - Private or Small Group

DEPARTURES EVERY 2 HOURS

Depart your hotel/resort on a vintage vespa (with driver) and a picnic hamper for a morning of exploration and rustic luxury!

This countryside tour of Hoi An will give you real insight to local life. We ride over the bridge to Cam Kim island and along the riverside into the beautiful rural countryside. First stops include an Ancestral House and a traditional boatbuilders yard before we set off to explore the sleepy island villages. Zig-zag through the bucolic scenery of rice paddies & farmland and enjoy the cooling breeze. Next, learn from friendly local families the art of mat weaving, farming, and how to make (and eat) the perfect Banh Dap rice crackers.

After snacking on rice crackers, visit a local café to fuel up on local drip-coffee & learn the art of coffee roasting. Then we make our way to the coast at the Thu Bon river mouth, along roads lined with Casuarina Pine & Cashew Nut Trees. Then it's up high and over the new bridge offering panoramic

views of Hoi An, which takes us to the water coconut palm fringed Cam Thanh.

As we weave through the country lanes we pause at a particular picturesque stretch of rice fields where water buffalo wander and in the midst of it all lies a makeshift hut complete with white table and chairs, floral arrangements and staff to serve the contents of your picnic hamper and a glass of chilled wine or two, or three!

Look over the lush fields in peace and solitude and and enjoy a picnic lunch like no other.

Your return to the hotel thereafter is by waiting vehicle or, for those that wish to continue, a short transfer away will whisk you into Hoi An town for a some shopping time at your leisure.

Note : This program can also be offered by bicycle via a different route but including the picnic set up.



Vintage Vespa (with picnic basket)

POP UP PICNIC - Private or Small Group

HOI AN

Inclusions :

- Individual vespa (one per guest) with driver
- Gourmet picnic basket
- Makeshift picnic set up with thatched hut
- Waitered service for picnic lunch
- White table cloth tables and white chairs
- Optional cushion seating on mat
- Rustic, countryside aesthetics and props
- Cold beer, wine and soft drinks (2 drinks p.p.)
- Mini coach return to resort

Note : We recommend no more than 4 to 6 guests per departure although we can cater to larger group sizes with additional set up and costs applied

Larger groups can be catered for at the Field venue, although this is a fixed set up location (see under Events section for further information on set up for groups)



Fishing nets on the Thu Bon River



Local Village market

RED BRIDGE COOKING SCHOOL & CLASS

DEPART 0900 - 1200 / LUNCH

We depart this morning with a minivan ride to Hoi An's Tra Que Organic Vegetable Village. Here you're introduced to various plants and herbs used in Vietnamese cooking. Next, you head to a local market on the north side of Hoi An and visit some vendors and see a large section of where the farmers sell their goods.

Then we board our motorised sampan boats as we cruise up the Thu Bon River to our destination - the Red Bridge Restaurant and Cooking School.

Here, beside the peaceful river bank we are guided and taught to create some of the traditional Hoi An dishes, such as rice paper rolls, papaya salad, ginger fish in clay pot and crispy Hoi An pancake - depending on the seasonal ingredients available.

The 2 hour session concludes with lunch on site. If competent in the kitchen or a skilled chef, this class may seem rudimentary. It is, however, a good entry-level class for someone seeking a first approach to Vietnamese cooking and with plenty of fun and some wine thrown in!

Inclusions :

- Motorcoach return transfers
- Visits to vegetable garden and local market
- Motorised sampan boat journey
- 2 hour cooking class by local chefs
- 1 x apron and chef's hat (optional)
- 2 glasses of wine, beer, soft drink during class
- Vietnamese lunch
- Free flow wine, beer, soft drink x 1 hour



Red Bridge from riverside



Cooking class



Cooking station



The ruins of My Son

RIVERS, RIDES & RUINS

DEPART 14:00 - RETURN 18:30

When discussing the ancient history of Vietnam, one cannot ignore the Cham people who occupied Central Vietnam before the Vietnamese conquered their Empire. My Son was the most important religious site for the Cham, it was where religious ceremonies for the kings of the ruling dynasties were held, as well as a burial place for Cham royalty and national heroes. It is also Vietnam's most important ancient ruin and predates the city of Angkor in nearby Cambodia.

Situated in the shadow of Cat Tooth Mountain (Hon Quap) My Son is an incredibly atmospheric and mystical place in a sublime setting with around 20 brick towers with carved sandstone lintels and pillars surrounded by forest and jungle.

It's a captivating visit and understandably popular, for this reason we encourage to start a visit later in the afternoon to arrive just before they stop admitting visitors for a more intimate experience of this site.

We provide an archaeologist/Cham expert (subject to availability), who is an authority on this site, to stimulate your imagination and really bring the site to life.

We suggest enjoying a peaceful boat trip on the Thu Bon River, combined with gentle cycling through picturesque countryside and villages. We use the coach/coaster vehicle to cover the majority of the 50kms and focus on the prettiest stretch of river and most interesting trails for cycling.

Return to Hoi An in the early evening.

Inclusions :

- River boat journey on the Thu Bon river (cushions, snacks and cool drinks provided)
- Coach transfer from boat pick up
- Bicycle ride for remaining 5km stretch to site.
- Entrance fee to site
- Archaeologist / Cham Expert speaker to guide through the site
- Cham dance performer in the alcoves



Hoi An alleysways

OTHER OPTIONAL EXCURSIONS

HOI AN

On Assignment - Photography tour (AM or PM)

With its pastel yellow houses dripping with bougainvillea, wooden beamed shopfronts, and lantern lined lanes, Hoi An is a photographers dream and everyone will want a piece of the action.

In this Instagram age this program takes you away from the selfie obsessed crowds to find the most beautiful spots tucked away down small lanes, visit when the light is perfect, and meet some of the beautiful faces of Hoi An with a tailor-made photography tour to suit your tastes.

Our acclaimed resident expat photographer has lived in Hoi An for over 15 years and will help you take some amazing pictures and give you a deeper insight into the 'real' Hoi An.

Inclusions :

- Return vehicle transfer to old town with guide
- Professional photographer escort



Cooking up a storm

Cooking up a Storm (for small parties)

We monitor the vast array of Hoi An's cooking classes to ensure we offer the best experience possible. Our private customised cooking courses include an informative visit to a local market, before getting your hands dirty at a verdant vegetable farm cultivating organic produce, then head back to Grandma's farmhouse kitchen for refreshments and a cooking class. We avoid the standard and make this experience private in many ways.

Enjoy the fruits of your labour before having a foot massage to relax you after your meal. Classes can be organised for lunch or dinner and are operated on the quiet side of Tra Que herb and vegetable village. For a more personable and private experience we recommend the afternoons.

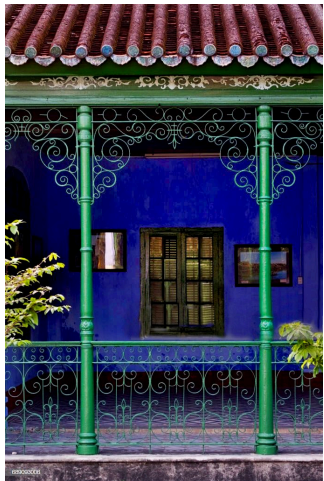
Inclusions :

- Return vehicle transfer to cooking school
- 2 hour cooking class (all inclusive)
- 2 glasses of wine, beer whilst you cook



Le Nghia Pagoda courtyard

Evening event
LE NGHIA PAGODA, HOI AN



Oversized bird cages for lights



Blue lit glass Buddha statues lining the entrance

LE NGHIA PAGODA
HOI AN

The 'blue' coated pagoda of Le Nghia sits in the heart of old town Hoi An and yet, remains secluded and rarely visited.

The courtyard allows a group of 100 guests to dine on black dressed tables and chairs highlighted by hundreds of candles and the fragrance of white frangipani and scented jasmine floral displays. Warm and evocative up lighting further enhances the motifs of the pagoda's facade and its striking blue walls.

A small, but natural covered stage is the ideal setting for a classic quintet or jazz band and elegant Vietnamese dancing in delicate white 'ao dai'. The location is also the ideal settling for a modern take on a Vietnamese fashion show.

Le Nghia pagoda is a heritage protected venue space that requires special permission but is the ideal staging ground for an intimate, culturally rich and elegant evening event that summarises the beauty of the destination perfectly.

Inclusions:

- Private venue hire
- Buddha statue arrival entrance
- Courtyard bird cage lanterns, 100 candles lining the floor
- AV lighting accenting the red and blue features of the pagoda
- Pre dinner drinks in courtyard
- Black table and chair set up
- Elegant table settings with jasmine/frangipani scented floral arrangement
- Catered Vietnamese dinner (large mix plated shared main)
- Free flow wine, beer, soft drink x 3 hours
- Entertainment varied as per preference (no dance, pop music allowed)



Gourmet picnic hamper



Picnic table setting



The Field setting


Evening dining
THE FIELD, HOI AN


River bar



Dessert surprise

**THE FIELD**

HOI AN

Nestled on the outskirts of Hoi An town lies 'the Field' - a private setting overlooking the Thu Bon river and adjacent rice fields. The Field's lush tropical environment with palm trees, rich vegetation and open green expanse is the perfect hideaway from the town allowing for private morning, afternoon and evening events.

On the grounds is a bamboo house beside the river with the capacity of 100 persons, a main house – overlooking the rice fields, bar and lounge area, a bamboo gazebo on the lake, and a large grass area which we recommend for a private event.

The space and set up is particularly ideal for a late afternoon gathering as the sun sets for the day and therefore can be considered as a pre dinner event, or a stand alone casual evening function.

A Vietnamese street food buffet set up can also be arranged and is best suited to an evening event.

Inclusions :

- Private use of Field grounds (pending size)
- Rustic village style decor and set up
- Low wooden table picnic setting
- Coloured cushion seating
- Gourmet picnic basket or street stall buffet
- Cultural dance performances and music band
- Ao dai dessert surprise



Hoi An
VIETNAM



Asia Concierge

Why us?

Ever evolving, ever changing ... that's Asia in general. But no where is the pace of development as fast as found in the major cities of Vietnam.

Asia Concierge may be a new operator to market, however, it is managed at all levels by veterans and pioneer of the events industry in Asia.

It's Vietnam team have always been proud to lead the industry with the development of creative content and the sourcing of new venues.

It's Co Founding Partner, Paul Levrier, was the initial creator of events at the former Presidential Palace in Saigon, the first to turn the Fine Arts Museum and the Botanical Gardens into the event spaces they are today.

Under his direction he conceived exclusive use of the Temple of Literature in Hanoi and was the first to take over the Co Loa Citadel on its outskirts when incentive travel to Vietnam was unheard of. The vespa tours that are now so popular in the main cities of Vietnam was first devised and created by Paul via connections at a small vespa club in Ho Chi Minh City way back in 2004! Most recently, he led the operation of an event at the previously 'out of bounds' Hanoi Citadel in the heart of the city for 300 guests.

But our relentless pursuit does not stop there. Venues that have been tried and tested are now looked at with fresh eyes, taking concepts, theming and creative content beyond previous boundaries. New venue sourcing is ongoing, constantly on the look out for locations that are authentic and representative of Vietnam's rich culture.

This approach to our business extends to our excursion offerings. Not content with regular tour activities, a destination's highlights are brought to life with fine touches and elements that bring a sense of fun, exploration and further cultural understanding to the guest, leaving behind an indelible memory on ones time in Vietnam.

"Our legacy may have been created by the past, but we want to be remembered for what we are going to do today and tomorrow."

events.asia-concierge.com





SUPPORT TOOLS FROM THE ASIA CONCIERGE WEB PORTAL

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